

TREVOR CURTIS

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(817) 422-4684

Experience

Dropbox - Senior Product Designer and Manager

June 2021 to May 2023

- Revamped the sign in and sign up experience at Dropbox, increasing annual revenue in Q1 2023 by \$10M
- Designed a live webinar and events experience and site-wide search for experience.dropbox.com
- Managed 7 Product Designers and contributed to the Dropbox Sign re-branding
- Utilized Figma, Miro, Adobe Experience Manager, and Coveo

YPO Inc - Senior UI/UX Designer

February 2020 to May 2021

- Re-designed Young President's Organization's Connect website and enhanced the mobile Connect app
- Streamlined the renewal experience and achieved a 95% membership renewal rate in 2020 during the pandemic
- Utilized Figma, Sketch, Salesforce Lightning

Object Edge - Design Systems Engineer

May 2019 to February 2020

- Created a design system with Sketch app in five months for an e-commerce website at Chico's FAS
- Supported designers as they produced 600 high-fidelity mockups for the website in ten months
- Utilized Sketch, Zeplin, and Anima

American Airlines - Senior UX Designer

May 2016 to May 2019

- Updated and refined the seat map user experience for aa.com across web, mobile app, and airport kiosks
- Increased premium seat sales by 5%, breaking a one-day booking record of \$4M in 2018
- Designed American's system update email templates and several internal applications
- Launched American Airline's first digital design system called Aileron
- Utilized Axure RP, Sketch, InVision, Miro, Adobe Creative Cloud, Fractal.io, HTML, CSS, and JavaScript

AutoPoint, a Solera Company - UX Designer / Developer

Jun 2014 to May 2016

- Developed the award-winning OwnerCare customer experience for automobile repair service, winner of the 2015 Dealer Marketing Technology Leadership Award for Service Marketing, and 2016 Gold Stevie Award for Relationship Management
- Designed and developed new features for the MultiPoint II auto inspection platform
- Coded in ASP.NET MVC, Razor, SQL Server, HTML, CSS, and JavaScript

Education

Seattle Central College — AAS-T degree in Web Design and AAS-T degree in Web Development

Certification

Enterprise Design Thinking Practitioner — Issued by IBM, November 2019